

## ABOUT US:::

Taj Computers & Informatics is a well known multidimensional IT company with a large list of national and international clientele. TCI is dedicated to providing small and medium sized business houses and individuals with Quality & Cost Effective Web Solutions, IT Consulting, Software Development and Document Management Services.

Taj Computers & Informatics is backed up by a team of highly qualified and internationally experienced professionals capable of rendering services (designing, hosting and post hosting) well within the time limit. We are a **member** of Northern India Chamber of Commerce & Industries (**PHDCCI**), India Trade Promotion Organisation (**ITPO**) and National Association of Software Services and Companies (**NASSCOM**), which ensures that we are well aware of the new trends, standards, commitments and opportunities from around the globe.



## OUR WEB SOLUTIONS:::

### SMALL BASIC WEBSITE PRICES

The price of a small Basic Website of about 10 pages varies from:

**Rs. 5,000/- to Rs. 20,000/-**

This includes some graphics, probably a company logo and a link through to an email address with Query Form Page. Having more than one page is very advantageous with regards to Search Engine Optimisation.



The exact number of pages in the website does not affect the price very much; the website price is more influenced by the amount of design work required, the complexity of the information required and the manner in which the information is provided.

The website price is a one-off payment (unlike some good looking offers that require an annual fee), and includes hosting for one year if required.

### STANDARD WEBSITE PRICES

The price of a standard website of about 10-30 pages varies from:

**Rs. 14,000/- to Rs. 50,000/-**

This gives a small business or organisation a very effective marketing tool and website. This price includes graphics and a link through to an email address, and may include other features. The website will be accessible to all and optimised for search engines. It will be submitted to the major search engines and relevant directories. This also includes maintenance for one year.



The exact number of pages does not affect the website price very much. The cost of the website is more influenced by the amount of design work required, the complexity of the menu structure required and the manner in which the information is provided. This type of website could be extended very easily up to about 80 pages.

**LARGER WEBSITE PRICE**

The price of a standard website of about 10-30 pages varies from:

**Rs.12,000/- to Rs.40,000/-**

For larger website prices, contact us for a quote. We have existing clients for whom we have designed large websites with many 100's of pages.



The cost of large websites very much depends on the type of information within the pages and how it is given to us. If all the page contents are presented in electronic format, then we can offer very competitive prices for websites with a large number of pages.

There are also a larger number of options available for writing large websites, and a dynamic database driven website may be more appropriate and cost effective. We can advise on this. See below for database driven website prices.

**DATABASE DRIVEN WEBSITES**

We have experience of creating database driven websites, and are able to add database driven pages to an existing website. Database driven websites are usually required for medium to large shopping carts, but also for websites with a membership or registration process.



Adding a database to a website requires a database (!) plus writing code to communicate between the website and the database. Costs of database driven websites depend largely on the complexity of these interactions. In addition to the interaction of the website with 'users', there is often an administration part to consider. We can advise on this. Hosting costs may be slightly more for a database driven website.

For shopping cart or catalog type databases, another factor in the cost is who is going to input all the initial data.

Contact us for a realistic quotation as website prices for this type of work vary significantly, but would typically be in the range of:

**Rs.35,000/- to Rs. 2,00,000/-**

